

2019 Australia & New Zealand RHINOLOGIC SOCIETY CONFERENCE

CROWN PROMENADE HOTEL
MELBOURNE, AUSTRALIA

20–22 SEPTEMBER 2019
www.anzrs2019.consec.com.au



SPONSORSHIP & EXHIBITION PROSPECTUS

Table of Contents

Invitation to Attend.....	2
Conference Overview	2
Conference Details	3
Sponsorship and Exhibition Opportunities at a Glance.....	4
Sponsorship Details	5
Trade Display Table Details.....	7
General Information	11
How to Book and Details of Payment Deadlines	12
Application to Exhibit	13
Application to Sponsor	14
Method of Payment.....	15

Invitation to Attend

It is with great pleasure that I extend a warm invitation to you to attend the 11th Scientific Meeting of the Australian and New Zealand Rhinologic Society.

Melbourne, considered by many to be the cultural and culinary capital of Australia, will serve as the backdrop for this exciting meeting. Melbourne will be humming this Spring, with the Melbourne Fringe Festival, Australian Rules Final Series and the Spring Racing Carnival, all in full swing.



The scientific programme promises to be interesting and innovative, covering all aspects of our specialty including some exciting new developments. We have an absolutely superb international faculty and this promises to be a meeting to remember.

We look forward to seeing you all in Melbourne in September 2019.

Alkis Psaltis
2019 ANZRS Scientific Meeting Convenor

Conference Overview

The biennial Australian and New Zealand Rhinologic Society Conference to be held in Melbourne 2019, promises to be an exciting and innovating conference.

The three day event will cover all aspects of endoscopic sinus and skull base surgery, as well as the medical management of common rhinologic problems.

In addition to the plenary sessions delivered by our three world-renown keynote speakers, the program will also include presentations of the latest scientific research in the field of rhinology as well as instructional “how I do it sessions” and interactive panel discussions.

The networking function and the conference dinner will be a great opportunity to meet colleagues and share experiences and develop collaborations.

As the central meeting point for all things to do with Rhinology in Australia and New Zealand, we welcome your participation in the conference and highly value your sponsorship of this event.

Conference Details

Event Date

20-22 September 2019

Conference Management

Consec - Conference and Event Management is managing the conference including sponsorship and the exhibition.



Consec – Conference and Event Management
PO Box 3127
Belconnen Delivery Centre ACT 2617
Australia

T: +61 2 6252 1200

E: anzrs@consec.com.au

Director: Barry Neame
CEM

Project Manager: Abby Masters
GradCertEvtsMgt

Venue

Crowne Promenade Hotel
Queensbridge St & Whiteman St
Southbank VIC 3006



Conference Program

The conference program will include:

- invited addresses
- plenary sessions
- breakfast sessions
- a welcome reception
- a conference dinner, and
- a trade table exhibition.

Promotion of the Conference and Exhibition

The conference will be advertised extensively throughout Australia and internationally and will include:

- direct email - distribution of the conference announcements and registration brochure
- ANZRS web site - sponsors will be acknowledged on the conference web site
- advertising within international industry related journals and magazines
- promotion at other international/national related conferences, and
- promotion at special interest group meetings.

Benefits to Sponsors/Exhibitors

- access to influential professionals working in policy and advisory roles.
- a significant marketing advantage.
- corporate goodwill from the conference delegates.
- relationship marketing.
- creation of brand awareness and acceptance.
- demonstration of products.
- increased business potential.
- enhanced company profile.
- direct access to an audience made up of your clients, current and potential.
- broadened exposure through to the conference by acknowledgement in all print material.
- promotion on the conference website.
- exposure at the conference through signage and announcements.
- government location providing closer interaction with attendees

Sponsorship and Exhibition Opportunities at a Glance

You may discuss your company's needs with Consec and have a tailored package designed for you, or choose from one of the following packages.

Sponsorship Opportunities	Number Available	Price AUD\$ (incl GST)
Principal Sponsor	4	\$23,000
Major Sponsor	4	\$15,000
Delegate Satchel Sponsor	1	\$2,500
Name Card/Lanyard Sponsor	1	\$1,500
Satchel Insert	Multiple	\$1,000
Handbook Advertisement	Multiple	\$500.00 - \$1000.00

Trade Exhibition		
Trade display table	Multiple	\$3,300

Ten Reasons to Exhibit at the Australia & New Zealand Rhinologic Society Conference

- Meet new buyers and develop a quality database.
- Develop a personal and direct relationship with your clients.
- Show your full product range in real life rather than a catalogue. Live events provide the best possible interactive marketing platform.
- Let buyers use all five senses to gain a full appreciation of your product.
- Overcome objections and accelerate the buying process.
- Display your products and services to key decision makers.
- Raise your profile in the industry and add value to your brands.
- Locate new agents and distributors for your products.
- Launch a new product and generate media interest.
- Get immediate feedback on your product.

Sponsorship Details (all prices include GST)

Principal Sponsor

(4 available)

AUD\$23,000

- Two (2) complimentary trade display tables in prime position
- Two (2) complimentary full conference registrations
- Company sign (supplied by you) displayed at the registration desk (normally a pull up banner)
- Company logo on the conference website with link to sponsors website
- Company logo on all email communications with a link to sponsors website
- Company logo on cover of conference handbook
- Company logo and promotional paragraph in the conference handbook
- One (1) full page ad in the conference handbook
- Company logo displayed on holding slides throughout the conference
- One (1) A4 advertisement/insert (to be supplied by sponsor) in the conference satchel

Major Sponsor

(4 available)

AUD\$15,000

- One (1) complimentary trade display table in prime position
- One (1) complimentary full conference registration
- Company logo on the conference website with link to sponsors website
- Company logo on cover of conference handbook
- Company logo and promotional paragraph in the conference handbook
- One (1) A4 advertisement/insert (to be supplied by sponsor) in the conference satchel

Delegate Satchel

(1 available)

AUD\$2,500

- Two (2) networking functions tickets
- Company signage at the networking function (supplied by you with size and type of signage to be discussed with the conference manager)
- Company acknowledgment by hosts during the networking function visually and vocally
- Company logo in the conference handbook
- Company logo on the conference website

Name Badge/Lanyard Sponsor

(1 available)

AUD\$1,500

- Sponsor's name and/or logo will be printed in colour on the name badges worn by delegates and exhibitors throughout the conference
- Company coloured lanyards for all delegates and exhibitors (sponsor is able to provide branded lanyards at their expense)
- Company logo on the conference website
- A4 brochure (supplied by you) for insertion into the delegate satchels

Satchel Insert**(multiple available)****AUD\$1,000.00**

- A4 brochure (supplied by you) for insertion into the delegate satchels

Handbook Advertisement**(multiple available)****AUD\$500.00 - \$1,000.00**

- ½ page (\$500.00) or full page (\$1000.00) ad in the conference handbook

Individually Designed Packages

The above traditional sponsorship arrangements/packages may not cater for your specific needs. If so, please contact:

Consec – Conference and Event Management

T: 61 2 6252 1200

E: anzrs@consec.com.au**Please Note:**

All prices include GST. Acknowledgement in the main announcement, on the conference website and in the conference handbook is subject to sponsorship confirmation prior to printing deadlines. The production of banners and any promotional materials are the responsibility of the sponsor. Prime position will be dependent on availability in the floor plan when application is received.

Trade Display Table Details

Exhibition Package AUD\$3,300 (incl GST)

Table

1 x 1.8m skirted table with 2 chairs.

Registration

Registration for one (1) representative to attend the conference.

Networking Function

An invitation is extended, by the conference committee, for one (1) representative, per trade display table booked, to attend the networking function.

Conference Satchel

One (1) per trade display table including delegate listing.

Delegates Listing

Subject to privacy legislation, relevant details of all delegates attending the conference will be made available to sponsor and exhibitors.

Name Badge

Name badge for one (1) representative.

Promotion

Listing of company name in the conference handbook.

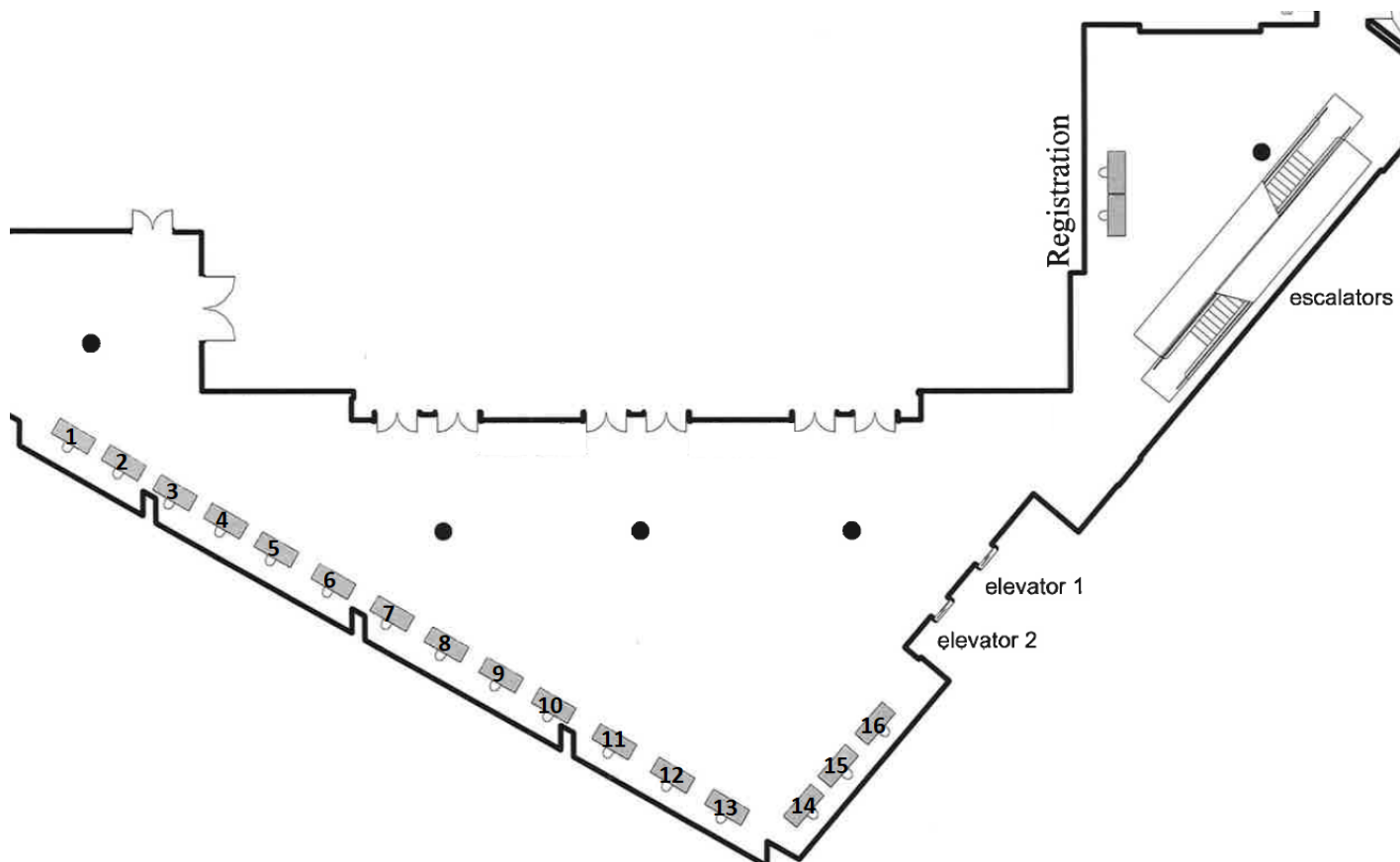
Catering

Morning/afternoon teas and lunches for one (1) representative each day.

Venue

The trade exhibition will be held in the foyer area of the Crown Melbourne. The exhibition floor plan has been designed to ensure good visibility and access to all tables. Maximum traffic flow will be encouraged by the placement of catering stations at key points in the exhibition area as well as constant referral.

All morning/afternoon teas and lunches will be held in the trade display table area.



Exhibition Move-in/Move-out Times

Move in: Friday 20 September 2019 from 6.00am

Move out: Sunday 22 September 2019 from TBC

Consec will design the best high traffic exhibit layout as possible. To increase the number of delegates attending your trade display table, think about enhancing your display, through a colourful display or perhaps something interactive.

Please Note:

All trade display tables must be show-ready by 8.00am on Friday 20 September 2019. No installation will take place after 8.00am on Friday 20 September 2019.

All trade display tables must remain in place until the close of the conference on Sunday 22 September 2019.

General Information

Accommodation

A block booking has been made at the conference venue. Please register and book online via the conference website <https://anzrs2019.consec.com.au/>

Insurance

Exhibitors are strongly advised to insure goods during transit and while on display, against damage/loss, however caused, as well as public liability. In addition, the exhibitor acknowledges that The 2019 Australia and New Zealand Rhinologic Society Conference and Consec – Conference and Event Management do not maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain public liability, business interruption and property damage insurance covering such loss by an exhibitor.

All exhibitors must have a current public liability insurance cover for their trade display table space. Exhibitors may be required to submit a public liability insurance certificate along with their booking form.

Liability Waiver

The 2019 Australia and New Zealand Rhinologic Society Conference, Consec – Conference and Event Management and the Crown Hotel Melbourne will not be liable for injuries to any person/s or damages to property owned or controlled by exhibitors. Regarding claims for damages or injuries that may arise from or be in any way connected with exhibitor occupation or display space, the exhibitor agrees to defend indemnity and hold the Organising Committee harmless against all such claims.

The exhibitor agrees to insure itself at its own expense against property loss or damage and for public liability or personal injury and liability for property damage.

Participation in the Conference Activities

The 2019 Australia and New Zealand Rhinologic Society Conference takes no responsibility in relation to the displays, products, representations or promotional material of the participants. The conference has not assessed, endorsed or approved any display, product, representation or promotional material.

Personal Insurance

Participants shall be regarded in every aspect as carrying their own risk for loss or injury to person or property including baggage, during the conference. We strongly recommend that at the time of booking your travel and tours you take out a travel insurance policy of your choice. The policy taken should include the loss of deposit through cancellation, medical insurance, loss or damage to personal property, financial loss incurred through disruption to accommodation or travel arrangements due to strikes or other industrial action. The organisers are in no way responsible for any claims concerning insurance.

Privacy Act

Due to the privacy legislation, the organisers cannot guarantee the inclusion of ALL participants' names on the delegates list.

How to Book and Details of Payment Deadlines

Sponsorship

In order to confirm your sponsorship, we will require the **Application to Sponsor** form and full payment to be sent to Consec - Conference and Event Management.

Exhibition

Early booking is essential, as space is limited and trade display tables will be allocated strictly in order of the date deposit payment and application to exhibit form is received. In order to confirm your trade display tables/s, we will require the **Application to Exhibit** form and full payment to be sent to Consec – Conference and Event Management.

Cancellation Policy

In the event of the withdrawal of an exhibition trade display table booking, Consec - Conference and Event Management should be notified in writing as soon as possible. Please note that NO refunds will be made once payment has been received.

Further Information



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Director: Barry Neame *CEM*
Project Manager: Abby Masters *GradCertEvtsMgt*

Application to Exhibit

Please complete this form and return with payment to:

Australia and New Zealand Rhinologic Society

Consec - Conference and Event Management, PO Box 3127, BMDC ACT 2617, Australia.

ABN 46 056 292 169

Contact name: _____

Position: _____

Company/Organisation: _____

Address: _____

State: _____ Postcode: _____

Telephone: _____ Facsimile: _____

Email: _____

Trade Display Table Position

Number of trade display tables required _____

Please Tick

Notwithstanding any email or verbal communication, I/we understand that trade tables will be allocated strictly in order of receipt of applications and deposit monies and that the Professional Conference Organiser's decision will be final. Should the exhibition floor plan require expansion or retraction, the organisers have the right to make the necessary changes.

Cancellation Policy

In the event of the withdrawal of a trade display table booking, Consec – Conference and Event Management should be notified in writing as soon as possible. Please note that NO refunds will be made once payment has been received.

I/we accept the terms and conditions as outlined in this Sponsorship/Exhibition Proposal and hereby enclose our payment for \$_____ including 10% GST.

Please Note: all payments made by credit card will attract a 3% processing fee.

Signed _____ Date _____

(On behalf of the exhibitor listed above)

TOTAL AMOUNT PAYABLE

AUD\$3,300.00 per trade display table space

Full payment must be made with application.

*Consec – Conference and Event Management as agent for **The 2019 Australia and New Zealand Rhinologic Society Conference**

Application to Sponsor

Please complete this form and return with payment to:

Australia and New Zealand Rhinologic Society

Consec - Conference and Event Management, PO Box 3127, BMDC ACT 2617, Australia.
ABN 46 056 292 169

Contact name: _____

Position: _____

Company/Organisation: _____

Address: _____

State: _____ Postcode: _____

Telephone: _____ Facsimile: _____

Email: _____

Sponsorship Package Preferences

I/we would like to take up the following sponsorship package/s:

1st _____ Total cost _____

2nd _____ Total cost _____

Please Tick

Notwithstanding any email or verbal communication, I/we understand that sponsorship will be allocated strictly in order of receipt of applications and deposit monies and that the Professional Conference Organiser's decision will be final. Should the exhibition floor plan require expansion or retraction, the organisers have the right to make the necessary changes.

Cancellation Policy

In the event of the withdrawal of a trade display table booking, Consec – Conference and Event Management should be notified in writing as soon as possible. Please note that NO refunds will be made once payment has been received.

I/we accept the terms and conditions as outlined in this Sponsorship/Exhibition Proposal and hereby enclose our payment for \$ _____ including 10% GST.

Please Note: all payments made by credit card will attract a 3% processing fee.

Signed _____ Date _____
(On behalf of the sponsor listed above)

Full payment must be made with application.

Please note:

Acknowledgement on the website and in the conference handbook is subject to sponsorship confirmation prior to deadlines. The production of banners and any promotional materials is the responsibility of the sponsor. Prime position will be dependent on availability in the floor plan when applying.

*Consec – Conference and Event Management as agent for **The 2019 Australia and New Zealand Rhinologic Society Conference**

Method of Payment

You may still indicate you would like to pay via EFT, however, a valid credit card is required to secure your application.

1. Credit Card

NOTE: Payment by credit card attracts a 3% processing fee. This will be added to the total amount payable.

MasterCard Visa Amex

NOTE - Consec Support Services will appear on your credit card statement.

Please provide credit card details in the spaces below.

Cardholder Name/s: _____

Card Number:

Expiry Date: /

Signature: _____

2. Electronic Funds Transfer

Bank: NAB
Account name: ANZRS 2019
Branch: Canberra
BSB No: 082 902
Account No: 72 291 8972
Transaction Reference Number: _____

Please note: A remittance advice MUST be emailed to Consec - Conference and Event Management once payment has been processed to anzrs@consec.com.au